



**Alliance of Molar Incisor Hypomineralization
Investigation and Treatment**

4-6 November, 2021 | Dubai, UAE

INDUSTRY PROSPECTUS





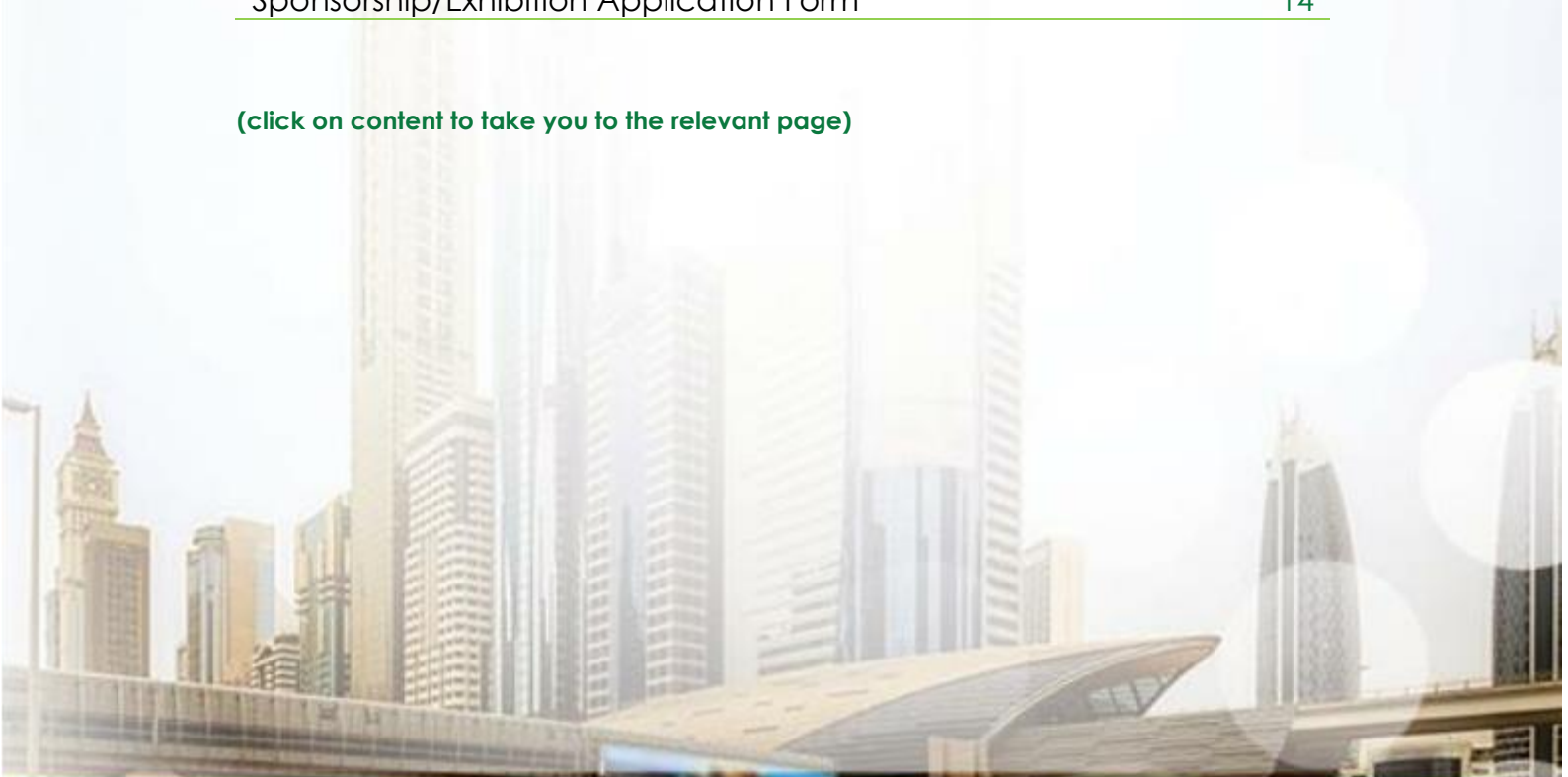
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TABLE OF CONTENTS

Welcome Letter	2
Organizing Committee	3
General Information	5
Focused Topics	6
Preliminary Program	7
Sponsorship Packages	9
Exhibition	12
Information for Sponsors & Exhibitors	13
Sponsorship/Exhibition Application Form	14

[\(click on content to take you to the relevant page\)](#)



WELCOME LETTER

Dear Colleagues,

The Alliance of Molar Incisor Hypomineralization (MIH) Investigation and Treatment (AMIT) will take place 4-6 November, 2021 in the beautiful city of Dubai, UAE.

AMIT's primary purpose is to record the extent of the MIH problem worldwide and to investigate the aetiology and thus facilitate the appropriate prevention and treatment of the disease.

Until now the data we have regarding the extent of the problem are scarce and unreliable as there is no uniform way of recording MIH. In the literature we will find some data on the composition and anatomy of the affected hard teeth structures but very limited information on the causative factors of the disease, how we can prevent it and what the most appropriate treatment is. The data suggest that there are many factors that can cause MIH and there is a clear need of collaboration between dentistry and medical specialties in order to understand the problem.

It is necessary to introduce a reliable way of recording MIH, educate investigators around the world that will record the extent of the problem. Moreover, the Alliance would be the platform that will bring together researchers from different disciplines that will jointly investigate the aetiology of MIH.

Therefore, at the moment this alliance is directed to the dental and medical professionals and other stakeholders associated with MIH (eg. local and regional public health sector officials) to collaborate towards the targets mentioned above.

After these issues are tackled then the public will be reached in order to apply this knowledge.

Plan to join us!!



Prof. Norbert Krämer
AMIT Director



Prof. Monty Duggal
AMIT Co-Director



Dr. Elias Berdousas
AMIT Local Chairperson



Dr. Tarun Walia
AMIT Local Chairperson

ORGANIZING COMMITTEE



Prof. Dr. Norbert Kraemer obtained his PhD from the University of Erlangen in 1997. Between 2006 and 2009 he was the head of the Department of Paediatric Dentistry in Dresden. In 2009 he was appointed director of the Policlinic of Paediatric Dentistry at the University of Gießen.

He was elected in different positions (2000-2004 President of the German Society of Paediatric Dentistry [GSPD], Board member of the European Academy of Paediatric Dentistry [EAPD; 2008 President-elect, 2010 President, 2012 Past-President], 2015-2019 again President of the GSPD, 2017-2019 member of the Board of Directors and since July 2019 President Elect of the International Association of Paediatric Dentistry (IAPD).

Prof. Kraemer is Editor and Editorial Board of several international journals. He has published ca. 170 research papers/books/articles (cum IF: 152; Research Gate Score: 35.6; H-index 36). His expertise is in dental materials, dental public health and controlled clinical studies.



Prof. Monty Duggal obtained his dental degree and MDS in Paediatric Dentistry from India. He then immigrated to the United Kingdom and obtained his FDSRCS from the Royal College of Surgeons of England and his PhD from University of Leeds.

He was appointed Professor and Chair of Child Dental Health at Leeds Dental Institute in 1999 where he oversaw a large postgraduate programme in Paediatric Dentistry which has international acclaim. In January 2017 he was appointed as Professor and Head of Paediatric Dentistry in Faculty of Dentistry, National University of Singapore.

Currently he is the Vice Dean and Faculty Research Director of the National University Centre for Oral Health, Singapore (NUCOHS). He has served in various senior positions, and was President of the European Academy of Paediatric Dentistry from 2014-2016 and has been on the board of EAPD for last 10 years. Professor Duggal has published over 160 research papers in international journals and is author of "Restorative Techniques in Paediatric Dentistry, which has been published in 7 languages and has sold over 16,000 copies worldwide. He is also a co-author of a textbook on Dental Traumatology and has Co-Edited "Paediatric Dentistry" by Oxford, now in its 5th edition and is the most widely followed textbook in Paediatric dentistry in the world.

More recently he authored "Paediatric Dentistry at a Glance", published by Blackwell Willey. He has administered research grants totalling over seven million pounds and is an internationally recognised researcher and clinician with main research interest is Cariology and Translation Research in Clinical Paediatric Dentistry, including dental traumatology and regenerative endodontics and auto-transplantation. Apart from Paediatric Dentistry his main interest is playing and watching cricket and any time spare from work and family is devoted to this important activity.

ORGANIZING COMMITTEE (cont.)



Dr. Elias Berdouses received his Dental Degree and PhD from the National and Kapodistrian University of Athens, Dental School, his Certificate in Paediatric Dentistry and Master's in Oral Biology from Rutgers University, New Jersey. He works in Athens at his private practice limited to Paediatric Dentistry and Orthodontics and in a private practice in Dubai, UAE.

He has worked as clinical instructor at the University of Athens, Dental School and as faculty at the Paediatric Dentistry Department of the European University College in Dubai, UAE. He has taken part in two European research projects funded

by EU and in one National pathfinder study for oral health status and treatment needs in Greek population. He has published in National and International journals and has lectured in National and International congresses and seminars. His primary interest is dental informatics, caries diagnosis, prevention and dental trauma. He is also co-author in the text book "Dental Informatics, Principles, Means and Applications".

Dr. Berdouses has served as Secretary and Vice-President of the Hellenic Society of Paediatric Dentistry and as Secretary of the European Academy of Paediatric Dentistry (EAPD). Currently he is President Elect of the European Academy of Paediatric Dentistry (EAPD).



Dr. Tarun Walia did his Masters in Paediatric Dentistry (MDS) in 1997 from prestigious Post Graduate Institute of Medical Education and Research, Chandigarh, INDIA.

After senior residency in the same institute, he moved to Dubai, United Arab Emirates (UAE). He acquired Membership in Paediatric Dentistry from Royal College of Surgeons of England in 2003. Presently, he works as a Program Director and Associate Professor, Unit of Paediatric Dentistry in department of Growth & Development, College of Dentistry, Ajman University, Ajman, UAE.

He also maintains an active and exclusive paediatric dental practice in Dubai, UAE since 2001.

He is a founder member of Emirates Paediatric Dental Club (EPDC) and has keen interest in areas of esthetics in primary dentition and early childhood caries. He is involved in organizing and delivering lectures and hands on courses in the field of paediatric dentistry.

GENERAL INFORMATION

Congress Venue

Intercontinental Dubai Festival City

MasterCourse Date

3 November, 2021

Conference Dates

4-6 November, 2021

Registration Hours

Wednesday, 3 November, 2021	07:00 to 17:00
Thursday, 4 November, 2021	08:00 to 18:00
Friday, 5 November, 2021	08:30 to 18:00
Saturday, 6 November, 2021	08:30 to 14:00

Name Badges

Badges will be distributed at the registration desk.

Participants without badges will not be admitted to any meeting related activities.

Language

The official language of the Meeting will be English.

Lunches and Coffee Breaks

Coffee and light lunch will be served in the Exhibition Area.

Certificate of Attendance

A certificate of attendance will be provided to all registered attendants at the registration desk.

CME Points

An application will be made for CME points.

FOCUSED TOPICS

'Molar Incisor Hypomineralization' (MIH), is a highly prevalent condition affecting the dental health of children. The available data on prevalence of Molar Incisor Hypomineralization (MIH) is limited and at present there is no uniform and reliable way to record it. MIH is a multi-factorial condition, and there is an apprehensible need of collaboration between dentistry and other medical specialties in order to understand the problem unambiguously. The primary purpose of AMIT is to record the extent of the problem world-wide and to investigate the aetiology; thus facilitating the management of MIH by appropriate prevention and treatment.

The conference will be the first ever international opportunity to exchange distinct information and discuss on this ever-increasing oral health problem in children. It aims to bring together leading scientists from different disciplines, researchers, clinicians and dental industry partners from around the globe to discuss, formulate and agree on internationally accepted guidelines on the clinical management of MIH.

- ❖ Epidemiology of MIH
- ❖ Etiology of MIH
- ❖ Histological, Structural and Mechanical Characteristics of MIH-Affected Enamel
- ❖ Diagnostics of MIH
- ❖ Remineralization, Prophylaxis and Desensitizing of MIH-Affected Teeth
- ❖ Pain Control of MIH-Affected Teeth
- ❖ Sealing of MIH-Affected Teeth
- ❖ Filling of MIH-Affected Teeth: Direct, Indirect, Temporary
- ❖ Orthodontic Treatment of MIH
- ❖ Hypo Mineralized Primary Teeth

PRELIMINARY PROGRAM (as at 29 May, 2020)

WEDNESDAY, 3 NOVEMBER, 2021	
08:00-17:00	Registration
09:00-17:00	Master Course (2 Coffee Breaks Included)
18:00-19:30	Welcome Reception
THURSDAY, 4 NOVEMBER, 2021	
08:00-18:00	Registration
08:30-08:45	Opening and Welcome Remark by EPDC President
08:45-10:45	DEFINITION, CLASSIFICATION, EPIDEMIOLOGY & DIAGNOSTICS
	Introduction: Umbrella Reviews of MIH-Studies <u>N. Kraemer</u> , Germany
	Global Epidemiology Situation <u>A. Goyal</u> , India
	Definition, Classification & Diagnostics <u>M. Elfrink</u> , The Netherlands
	Syndromes and Genes Related to Abnormalities of Tooth Structures/Number <u>A. Bloch-Zupan</u> , France
	Panel Discussion
10:45-11:15	<i>Coffee Break with Light Bites (Exhibition Area)</i>
11:15-13:15	AETIOLOGY & GENETICS
	MIH and Possible Factors Associations with the Aetiology of MIH <u>N. Lygidakis</u> , Greece
	Are Endocrine Disruptors Responsible for Hypomineralization in Human Teeth? <u>A. Bloch-Zupan</u> , France
	MIH & Genetics TBA
	Panel Discussion
13:15-14:15	<i>Light Lunch (Exhibition Area)</i>
14:15-15:30	Guided Posters
15:30-16:30	Industry Symposium 1
16:30-17:00	<i>Coffee Break with Light Bites (Exhibition Area)</i>
17:00-18:00	Interactive Session: Looking into the Future: How to Dissolve the Aetiology Fork? Panel: E. Berdouses; A. Bloch-Zupan; M. Duggal; N. Kraemer; N. Lygidakis; T. Walia
FRIDAY, 5 NOVEMBER, 2021	
09:00-11:00	REMINERALIZATION & SEALING
	Remineralization: Non-Invasive Treatment (Fluoride, CaP, SDF) <u>D. Manton</u> , The Netherlands
	Micro-Invasive Treatment: Sealing <u>E. Berdouses</u> , UAE; Greece
	Micro-Invasive Treatment: Infiltration <u>D. Farsj</u> , Saudi Arabia
	Pain Control <u>R. Steffen</u> , Switzerland
	Panel Discussion
11:00-11:30	<i>Coffee Break with Light Bites (Exhibition Area)</i>

PRELIMINARY PROGRAM (cont.)

11:30-12:30	Free Communications (Abstracts)
12:30-13:15	Industry Symposium 2
13:15-14:15	<i>Light Lunch (Exhibition Area)</i>
14:15-16:15	SHORT TERM MANAGEMENT: MIH, HSPM & INCISOR
	Short Term Restorations <u>M. Duggal</u> , Singapore
	Short Term Restorations (HSPM) <u>M. Elfrink</u> , The Netherlands
	Long Term Restorations: Directs Restorations, Incisor <u>Z. Cehreli</u> , Turkey
	Panel Discussion
16:15-16:45	<i>Coffee Break with Light Bites (Exhibition Area)</i>
16:45-18:00	Guided Posters
20:00	Networking Dinner (Optional)

SATURDAY, 6 NOVEMBER, 2021

08:30-10:30	LONG TERM MANAGEMENT OF MIH
	Direct Restorations: Molars <u>N. Krämer</u> , Germany
	Indirect Restorations <u>K. Bekes</u> , Austria
	The Orthodontic Solution <u>N. Vaid</u> , India
	Panel Discussion
10:30-11:00	<i>Coffee Break (Exhibition Area)</i>
11:00-12:00	Free Communications (Abstracts)
12:00 -13:00	MANAGEMENT OF SEVERE MIH-CASES
	Severe Cases of MIH in Public Health Service <u>R. Berkovitz</u> , Israel
	Different Restorative Options for Severely Damaged Hypomineralized Permanent Teeth <u>J. Casian</u> , Mexico
13:00-14:00	Interactive Session: Looking into the Future: The Different Views AAPD, ALOP, EAPD, IAPD & PDAA
14:00-14:15	Closing of AMIT 2021

Sponsorship Packages

Platinum Sponsorship Package US\$ 25,000

- Organization of a Satellite Symposium for up to 60 minutes. The program is subject to the approval of the Organizing Committee.
 - Includes: hall rental, standard audio/visual equipment
 - Permission to use the phrase: "Official Satellite Symposium of AMIT 2021"
 - Symposium program will be included in the final program (subject to receipt by publishing deadline)
 - All speaker costs be by sponsoring company
- **Exhibition Space**
- 18 sqm exhibition open space
- **Advertisement & Acknowledgement**
- Inclusion of sponsor's symposium invitation in the participants bags (insert to be provided by sponsor)
 - Inclusion of up to three pieces of promotional material distributed in the participants bags
 - Prominent space such as back-page or inside front-page advertisement in the final program, allocated on a first come, first served basis
 - Sponsor's logo with hyperlink on the website of AMIT 2021
 - Symposium invitation will be sent to all registered delegates by email 1 month before the conference
 - Platinum Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- **Registration**
- 4 complimentary conference registrations
- **Conference Logo**
- The right to use the AMIT 2021 logo (following supplied guidelines) on relevant meeting material, approved by the Secretariat

Gold Sponsorship Package US\$ 20,000

- **Exhibition Space**
- 9 sqm exhibition open space
- **Conference Bags**
- Each full registered participant will receive a bag
 - The bag will bear the sponsor's and AMIT 2021 logo
- **Advertisement & Acknowledgement**
- Inclusion of up to two pieces of promotional material distributed in the participants bags
 - Sponsor's logo with hyperlink on the website of AMIT 2021
 - Gold Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- **Registration**
- 2 complimentary conference registrations
- **Conference Logo**
- The right to use the AMIT 2021 logo on relevant meeting material, approved by the Secretariat

Silver Sponsorship Package US\$ 10,000

- **Name Tags**
 - The company's logo will appear on the name tag
- **Exhibition Space**
 - 6 sqm exhibition open space
- **Advertisement & Acknowledgement**
 - Sponsor's logo with hyperlink on the website of AMIT 2021
 - Silver Sponsors will be acknowledged as such on the sponsors' board on-site, in the program book and on the conference website
- **Registration**
 - 2 complimentary conference registrations
- **Conference Logo**
 - The right to use the AMIT 2021 logo on relevant congress material, approved by the Secretariat

Mobile App US\$6,000

The Conference App engages attendees with personalized planning tools and real-time event updates. The App includes the scientific program, abstracts, speaker info, participant lists, and a personalized scheduler.

- Supporter will be recognized on the home screen with "Supported by..." with Supporter's logo

E-Poster Stations US\$6,000

E-posters will be displayed for the duration of the Conference.

- Dedicated signage with the company's logo will be displayed at the E-poster stations area
- Opportunity to provide sponsor's mouse pad at each station
- Opportunity to display sponsor's logo on screensavers at each station

Conference Bags US\$5,000

Conference bags will be given to each Conference participant.

- The bag will bear the sponsor's and Conference logos
- 1 piece of promotional material (up to 8 A4 pages, responsibility of the sponsor) may be inserted in the Conference bags. Content to be approved by the Organizers

Conference Lanyards US\$5,000

Supporter will be recognized on the lanyards with their company logo.

Notepads and Pens US\$5,000

The supporter will provide notepads and pens in addition to a support fee. Quantity to be confirmed by the Organizer. This item must be approved by the organizer as well as the Conference's Organizing Committee prior to the production. Otherwise, the organizer will have the right to produce these items and charges will be covered by the Supporter. It will be the company's responsibility to pay the relevant tax, shipping and any other extraneous charges.

- Supporter's logo and name on notepads and pens
- Inclusion in the delegates kit

Promotional Insert**US\$2,000**

Inclusion of 1 piece of promotional material distributed in participants bags

Advertisement on Final Program Booklet**US\$2,000**

- Inside Page – one sided color page
- Placement in the program is on a “first come, first served basis”

Tailor Made Packages

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to discuss a special offer to suit your objectives. Please feel free to contact us to discuss your needs at secretariat@amit-mih.org



EXHIBITION

US\$3,000

A commercial and professional exhibition will take place parallel to AMIT 2021 sessions hours. We wish to maximize the exhibitor's exposure to the delegates and therefore all coffee breaks will be held in the exhibition area.

Exhibitors will be acknowledged in the Industry Support and Exhibition section of the program and on the conference website with hyperlink to Supporter's homepage.

Exhibition Includes

- 100-word company profile in the Final Program
- Open exhibition space (6 sqm)
- 1 table, 2 chairs, electricity point
- 1 complimentary exhibitor registration
- Welcome reception for the registered exhibitors
- Coffee & Lunch for the registered exhibitors
- Cleaning of public areas and gangways

Booth Decorations

Exhibitors are forbidden to extend their booths into the thoroughfare or other areas which were not ordered and paid for by the exhibitor.

Allocation for Space

Space allocation will be made on a "first come, first served basis". A completed application form accompanied by advance payment should be mailed to ensure the reservation of a desired location.

Exhibitor Registration

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. One exhibitor badge will be given for the first 6 sqm booked and another badge for every 6 sqm thereafter. Any additional exhibitors will be charged an exhibitor registration fee of 300\$ per person. All registered exhibitors are entitled to the welcome reception, coffee and lunch breaks and sessions.

Acknowledgements

Please note that exhibition opportunities include the following:

- Exhibitor's logo with hyperlink on Conference website
- Acknowledgement on Sponsors/Exhibitor's Board on-site
- Acknowledgement in the Sponsors/Exhibitor's List in the Final Program

Site Inspections

Exhibitors are free to visit the venue at their convenience. Please contact the venue directly to arrange this.

- ❖ For 9 sqm the price is US\$ 4,000 with 2 registration badges
- ❖ 12 sqm the price is US\$ 5,000 with 2 registration badges

INFORMATION FOR SPONSORS & EXHIBITORS

Application for Sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

ISAS International Seminars
Telephone: +972 54 354 0039
Email: secretariat@amit-mih.org

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition catalogue. The form must be completed and signed and returned to ISAS.

Once an application is made a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

Terms of Payment

50% due with signed contract

50% due by 4 October, 2020

The total amount should be received before the opening date of the congress.

Payment Methods

Option 1: Payment by credit card

Option 2: Payment by Bank Transfer

Details will be available in the invoice

Bank charges are the responsibility of the payer

Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received by 1 August, 2021, will entitle a reimbursement of 50% of the sponsorship payment minus handling fees and under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible from 2 August, 2021.

Terms and Conditions

The terms and conditions of sponsorship and exhibiting are included in this prospectus. Please note that the signature of the sponsorship contract indicates acceptance of these terms and conditions.

SPONSORSHIP/EXHIBITION APPLICATION FORM

Please complete the following information and return to the Organizers:

Email: secretariat@amit-mih.org

Company Name (as you wish it to appear on all acknowledgments)

Contact Name and position
Address
Post/Zip Code
Country
Telephone
Fax
Email
Website Address

I have enclosed the following items:

- High resolution company logo in jpeg
- Short company description (max 100 words)

I/We confirm the following sponsorship items.

Sponsorship Levels		Value
Platinum Sponsor		<input type="checkbox"/> US\$ 25,000
Gold Sponsor		<input type="checkbox"/> US\$ 20,000
Silver Sponsor		<input type="checkbox"/> US\$ 10,000
Other Items	Mobile App	<input type="checkbox"/> US\$ 6,000
	E-Poster Stations	<input type="checkbox"/> US\$ 6,000
	Conference Bags	<input type="checkbox"/> US\$ 5,000
	Conference Lanyards	<input type="checkbox"/> US\$ 5,000
	Notepads and Pens	<input type="checkbox"/> US\$ 5,000
	Promotional Insert	<input type="checkbox"/> US\$ 2,000
	Advertisement on Final Program Booklet	<input type="checkbox"/> US\$ 2,000
Exhibition Space	6 sqm incl. 1 registration	<input type="checkbox"/> US\$ 3,000
	9 sqm incl. 2 registrations	<input type="checkbox"/> US\$ 4,000
	12 sqm incl. 2 registrations	<input type="checkbox"/> US\$ 5,000

Initial Deposit of 50% due with application US\$ _____

I/we are authorized to sign on behalf of the company and acknowledge that the company will pay all costs as indicated above and follow guidelines and policies listed in the sponsorship prospectus.

SIGNATURE _____

DATE _____